

LOS RIOS COLLEGES FOUNDATION

Board of Directors Meeting

Friday, November 17, 2023

2:00pm to 4:00pm

Accenture, Suite 240

1610 R Street, Sacramento, CA 95811

Minutes

Directors In Attendance: Paula Allison, Janiela Bolds, Bryan Byrd, Adrian Carpenter, Kristin Emmett, Farris Everly, John Frisch, Paul McClure, Tim Mech, Josh Smith, Tracy Stigler, Alex Taghavian, Starr Walton Hurley.

Guests/Staff: Sue Byrne, Kirsten DuBray, Mariann Eitzman, Debra Hildred.

WELCOME, CALL TO ORDER AND ROLL CALL:

Janiela Bolds welcomed everyone and called the meeting to order at 2:08pm.

ORAL COMMUNICATIONS: Janiela Bolds asked if there were any non-agenda items or public comments and there were none.

CONSENT CONSIDERATIONS:

Janiela Bolds asked for a motion to approve the consent items. Starr Hurley made a motion to approve, Adrian Carpenter seconded the motion. All were in favor. The motion carried.

ELECTION OF BOARD MEMBER: Tim Mech

Alex Taghavian asked for a motion to elect Tim Mech from California Band of Commerce (CBC). Tracy Stigler made a motion to approve, Starr Hurley seconded the motion. All were in favor. The motion carried. Paula Allison also introduced Josh Smith to the Board as a new member who was approved at the last Board meeting.

FOUNDATION BUSINESS: Discussion: Giving Tuesday/Year End Giving: Paula and Kristin gave a brief overview of Giving Tuesday indicating the goal is to raise \$15,000 this year focusing on the Cares Programs and basic needs.

DESIGN THINKING SESSION FOR LRCF MARKETING LEAD BY ACCENTURE: Paula introduce the staff at Accenture: Amit (virtual), Chazny, Jessie and Hailey of Accenture who would lead the Board members during a session to work together to develop a new missions and vision statement for the Foundation.

The Board and LRCF staff members were broken out into four small groups for the exercises and each table had a LRCF staff member as the lead. After several exercises (design thinking/LR website/ slogan/marketing refresh) each group shared a concept to develop a mission and vision statement. All were shared and each Board members were able to cast their vote for the best slogan with the majority of votes going to #3.

1. Changing the world by changing lives
2. Your future is in reach – we'll help you get there
3. **Lifting today's students, creating tomorrow's workforce**
4. Launch at LR (with a heart around it)

Takeaways – Accenture will provide the Foundation with pictures and information from the meeting (graphics/slogans, etc.) to review after the meeting. Paula thanked Janiela and Accenture for hosting the LRCF Board meeting and for their time in leading the meeting with engaging exercises.

ADJOURNMENT: The meeting adjourned at 4:01 pm.

Minutes prepared by Debra Hildred, Los Rios Colleges Foundation Staff.